



Sustainability Matters & IndiAgri Present

REGIONAL POLICY DIALOGUE SERIES

CLIMATE CHANGE & IMPACT ON AGRICULTURE

IMPACT ON AGRICULTURE

Bhopal- May | Chandigarh- May

Patna- June | Guwahati- July

May 10, 2025 | Bhopal

Communications & Media Partner

GreyMatters Communications

Sustainability Partner
Solidaridad Network



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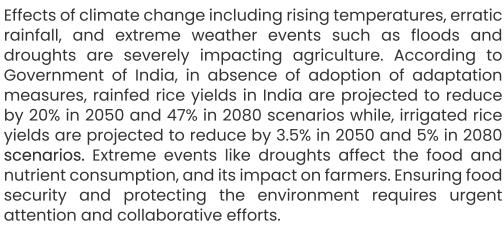
Event: Roundtable Discussion & Awards

Time: 10:00 AM - 2:00 PM | *Followed by Lunch*

Theme: Climate Change & Impact on Agriculture **Attendees:** Distinguished participants, including:

- Policy makersBureaucrats
- Agriculture experts
- Agribusiness owners
- Agri startup founders
- Progressive farmers





Building on the success of the Sustainable Agriculture Summit & Awards 2024, and in its continued effort to remain at the forefront of policy and action dialogues, Sustainability Matters & IndiAgri are organizing a Regional Policy Dialogue Series: Climate Change & Impact on Agriculture. These discussions will bring together industry leaders, policymakers, researchers, agribusinesses, progressive farmers, media and academia to explore innovative solutions that promote sustainable farming. By addressing both policy and operational challenges, these



The session will examine the impact of climate change on crop production, soil health, and productivity. It shall also discuss innovative adaptation strategies such as climate-smart crops, precision farming, and regenerative agriculture.







Session 2 | 12:00 AM - 1:00 PM

Sustainable Water Management in Agriculture: Conservation and Productivity

The session will analyze the challenge of water scarcity and its effect on agricultural sustainability and examine sustainable water conservation techniques, including drip irrigation, rainwater harvesting, and soil moisture retention practices.

Event Flow

9:00 AM - Registration & Tea

10:00 - 10:30 AM: Welcome and Introduction

10:30 - 11:30 AM: Session 1

11:30 - 12:00 Noon: Tea Break

12:00 Noon - 1:00 PM: Session 2

1:00-2:00 PM: Award Ceremony

2:00 PM: Lunch

Award Categories



- Climate-Smart Agriculture Champion Honoring efforts in implementing climate-resilient farming techniques.
- **Water Conservation Pioneer** Recognizing contributions to efficient water management and conservation techniques.
- Soil Health Champion Honoring efforts in soil conservation, regenerative agriculture, and organic farming.
- Young Agripreneur Award Recognizing young innovators and entrepreneurs driving sustainable agricultural solutions.
- Community-Led Agriculture Sustainability Award Recognizing grassroots efforts
- AgTech Startup of the Year Innovative startups that leverage new technologies to address challenges and promote sustainability in agriculture
- 🚱 BioDiversity Guardian Award Those who work on Biodiversity conservation
- Progressive Farmers For linnovation in farming

How to Submit Award Entries

Send your nominations through a write up (200 words) to: info@thegreymatters.in

Nomination Fee: INR 5000/- +GST





Award Nomination Process

- 1. A company, individual, organisation can apply for a maximum of three categories
- 2. All entries must be done carefully and as per the defined processes here
- 3. For each category, an entry must contain the following:
 - (a) A 200 word write up (Hindi or English) about the project highlighting its impact, both qualitative and quantitative. Special mention must be made, wherever applicable, about possible replication and scaling up of the model/intervention
 - (b) Two to three supporting photographs
 - (c) Wherever possible, upto three digital link of quality feature or social media posts
 - (d) Contact details including email id and phone number of the person whom additional queries could be addressed to. All four segments, clearly demarcated, should be converted into a single PDF and sent through an email to: info@thegreymatters.in
 - (e) Write Award Category in the Subject, and a small covering note of not more than 3 lines in the body of the mail.
- 4. Pay Online Processing Fee of Rs 5,000 + GST per entry. Bank Details are given below.

Nomination Fee Details

Account Name: GreyMatters Communications & Consulting Pvt. Ltd.

Bank A/c # 50200013750090 Bank Name: HDFC Bank Ltd. IFSC Code: HDFC0001343







Sponsorship Opportunity

Connect with industry experts, policymakers, and innovators while showcasing your commitment to climate resilience and responsible farming. Exclusive branding, networking opportunities, and thought leadership exposure and branding in this high-impact dialogue series. Benefit from extensive statewide and national media coverage through our strategic interventions.

Sponsorship Categories: Platinum, Gold, Silver, and customized options available. Detailed sponsorship benefits will be shared upon request.

Speaking Opportunity

Position yourself / your company leaders as a thought leader through this critical dialogue shaping policy and practice.

About Organisers

Sustainability Matters

A cross-sectoral platform driving impactful conversations, collaborations, and recognition in sustainability. Spanning agriculture, energy, water, mobility, urban development, and corporate responsibility, it hosts summits, forums, awards, and roundtables to unite policymakers, innovators, businesses, farmers, and civil society in shaping a sustainable future for generations to come.

www.sustainabilitymatters.in

IndiAgri

A portal dedicated to news, views and issues in agriculture in India. It is a sincere attempt to establish a platform where people can exchange their information, ideas, and resources to contribute to the discourses in agriculture domain. *IndiAgri.in* is designed to capture information on policies, perspectives, problems, people, trends, good practices.

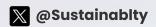
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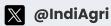
GreyMatters Communications

A firm offering advisory services in public affairs, public relations, political communications, government communications, corporate social responsibility, reputation building, social media and crisis management.

Established in 2010, Grey Matters design communications campaigns and deploy robust solutions to build credible visibility for brands and organizations.

www.thegreymatters.in







Contact for speaking opportunities, panels, sponsorship & other queries

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Knowledge Partners

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